

Flightglobal e-newsletters:

FLIGHT DAILY NEWS

ANNUAL SCHEDULE 2009		
DATE	EDITION	SPECIAL REPORTS
8-JUN	√	IATA AGM 2009
9-JUN	√	IATA AGM 2009
15-JUN	√	PARIS AIRSHOW
16-JUN	√	PARIS AIRSHOW
17-JUN	√	PARIS AIRSHOW
18-JUN	√	PARIS AIRSHOW
19-JUN	√	PARIS AIRSHOW
27-JUL	√	EAA OSHKOSH
28-JUL	√	EAA OSHKOSH
29-JUL	√	EAA OSHKOSH
7-SEP	√	ASIAN AEROSPACE
8-SEP	√	ASIAN AEROSPACE
9-SEP	√	ASIAN AEROSPACE
15-OCT	√	ALTA LEADERS CONFERENCE
16-OCT	√	ALTA LEADERS CONFERENCE
16-NOV	√	DUBAI AIRSHOW
17-NOV	√	DUBAI AIRSHOW

Description

Flightglobal publishes daily newspapers live from key events around the world as part of its truly multi-media approach to show coverage in print and online. This live content, which is posted up on www.flightglobal.com as soon as it is produced, is brought together in a series of daily e-newsletters to provide at-a-glance headlines for those who have not been able to attend in person, as well as a mix of those who have.

Coverage ranges from a full five days of newsletters from the major airshows, such as those at Paris and Farnborough, through to special editions around key conferences such as IATA's prestigious annual general meeting of airline heads.

Circulations are tailored depending upon the nature of the event. So, the airshow editions are primarily sent to the broad-based circulation of the Flight International weekly e-newsletter, whereas editions from the IATA or ALTA annual meetings centre on the board-level readership of Airline Business.

Besides the magazine readerships, other recipients have also signed up specifically to receive our daily e-newsletters from the shows. Also talk with the sales team about the latest bonus circulations that we arrange from time-to-time with show organisers and partners.

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All advertisements are accepted subject to RBI's standard terms & conditions.

Content

Based around Flightglobal's multi-media show coverage, which centres on the award-winning Flight Daily News titles but also includes our extensive online reporting. The content is aimed at aviation and aerospace professionals who need to keep up with the news pouring out of these events, especially those who may not have the opportunity to attend in person.

Audience

Circulation: 10,000-15,000+ (depending upon the show)

Frequency: Daily during major shows, with up to five editions for the Paris and Farnborough airshows.

Source: Audience focuses on readers of the existing Flight International or Airline Business weekly/monthly e-newsletters, depending on the nature of the show. Talk with the sales team about additional bonus circulations negotiated from time-to-time for some shows.