

1. Top Banner 468 x 60 px

2. Skyscraper 120 x 600 px

3. Advertorial - Text only profile

4. Mid Banner 468 x 60 px

5. Supplier News - 8 word link

6. Mid MPU 300 x 250 px

E-newsletter content

Snapshot Children & Families is a weekly newsletter that will keep you up-to-date with news headlines linking straight through to the hottest stories on CommunityCare.co.uk - direct to the user's inbox, every week.

Market reach and frequency

Snapshot Children and Families is sent specifically to 15,100* registered social care professionals working with Children and Families.

Circulation: 15,100 *(Publishers Statement Jan 2010)

Frequency: Weekly (Thursday)

Advertising opportunities

Ad unit	Size (px)	cost per insertion £
Top Banner	468 x 60	750
Skyscraper	120 x 600	600
Advertorial	See below	750
Supplier News	See below	149
Mid Banner	468 x 60	500
Mid MPU	300 x 250	500
Solus	See below	1,400

Advertising delivery requirements

Advertisements and/or copy must be submitted to newsletters.copy@rbi.co.uk at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters). Either mid MPU OR mid banner will feature on the newsletter. Supplier News: Text only 8 word link (each newsletter will carry 3 supplier news links). Advertorial: Text only profiles: up to 8 words in the headline, 50 words in the body text and an 8 word link to your website (each newsletter will carry only 1 advertorial slot).

Sales contact information

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Online ad production

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All advertisements are accepted subject to RBI's standard terms and conditions which can be found at <http://www.reedbusiness.co.uk/adtermsandconditions>